

## iDirect Evolution





The communications market has entered into a new era of innovation and possibility. Global mobile data traffic is projected to increase nearly tenfold in the coming years, driven by an explosion in demand for voice and data services stemming from billions of new connections across the globe.

Satellite will continue to play an integral role in this market transformation. The high-speed mobility capabilities of satellite, along with the reach and resiliency of the technology, make it a critical piece to the delivery of global IP services.

For satellite service providers, this means being in position to best capitalize on the opportunity that lies ahead. Add to this, the advent of High Throughput Satellite (HTS) introducing an influx of new capacity, as well as a new set of dynamics, and that means the ability to scale networks, provide faster speeds and expand globally.

Evolution is an IP-based satellite communications engineered to deliver the highest quality connectivity wherever and whenever it's needed. It's a platform that is open, efficient and easily scalable, lowering the total cost of ownership. This positions service providers for long-term growth and success with the ability to access a wide range of markets, manage operational and capital costs effectively and create unique value for customers.

The fundamental value of Evolution lies in the extremely tight integration of the hardware and software architecture with a dynamic feature set that makes it highly flexible in its ability to handle diverse market needs. This enables everything from basic Internet and VoIP, to highly sophisticated application such as video conferencing and digital signage in fixed and mobile environments.

With Evolution, satellite service providers are positioned to make the best decisions related to bandwidth allocation, to differentiate service offerings and to customize service level agreements (SLAs). In all, it helps match the complex needs of hundreds of end users running thousands of applications across all parts of the globe.



### **PRODUCT LINE COMPONENTS**

iDirect's Evolution product line comprises of a hub and line card system, network management, operating software and a portfolio of both dedicated and dual-mode remotes. Service providers can build high-performing satellite networks that improve bandwidth efficiency and lower operating costs.



#### **Network Management System**

Manage complex, large-scale networks; run an efficient, reliable and high-quality operation; and continually improve customer satisfaction.

#### **Hub and Line Card System**

Modular design and flexibility allow customers to operate a shared bandwidth platform spanning multiple satellites, bands, transponders and topologies and grow networks one at a time as their business expands.

#### **Operating Software**

Delivers the latest technology innovations and features providing the most advanced IP routing capabilities, security and QoS prioritization with unmatched flexibility.

#### **Remote Portfolio**

Helps meet distinct end-user requirements and support a wide range of data speeds – from narrowband to extreme bit rates. iDirect's family of remotes features multiple form factors, including desktops, rack-mounts, outdoor units and router boards:

- Compact, low power routers, such as Evolution X1 Series, built to support large-scale networks
- Routers designed for bandwidth-intensive applications with the capabilities to deliver high-end mobility features, such as the X7 Series
- Next-generation military and government routers such as the 9000 Series that meet military standards and support COTM and COTP

### **CORE** FEATURES

The Evolution Product line helps amplify the bandwidth efficiencies of DVB-S2/ACM and ATDMA

#### Flexible, Efficient Core Architecture

iDirect hub can connect to any frequency band on all satellite architectures. The Platform is built on DVB-S2/ACM with Adaptive TDMA and multiple technologies to allocate bandwidth efficiently over distributed networks, while automatically adjusting to dynamic traffic demands and changing network conditions.

#### **Modular Design for Scalability**

The modular hub and line card system enables service providers to minimize initial capital costs, offer multiple service types from a central hub, and scale business one network at a time in a "pay as you grow" manner. It also allows them to operate across all business models, including VNO and managed service models and easily add new capabilities with over-the-air software upgrades.

#### **Integration with Telecom Core Networks**

Evolution mirrors the quality and reliability of terrestrial services, ensuring an enterprise-class user experience, and can operate seamlessly as part of an integrated

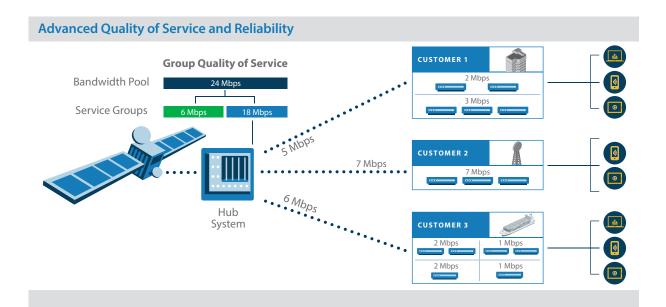
global IP network. Features like iDirect's Layer 2 over Satellite (L2oS) use switching to pass Ethernet packets end-to-end over the network enabling a satellite network to behave like a mainstream access network.

#### **Data Security**

Evolution supports Advanced Encryption Standard (AES) for commercial applications, as well as advanced militarysecuritystandards, such as TRANSEC, FIPS 140-2 and STANAG.

#### **Advanced Quality of Service and Reliability**

iDirect's Quality of Service (QoS) technologies allow service providers to create application-level Service Level Agreements (SLA) within a customer's network and offer multi-tiered services. The platform's geographic hub redundancy and seamless network failover protects overall network integrity and delivers carrier class reliability.



#### **Mobility Capabilities**

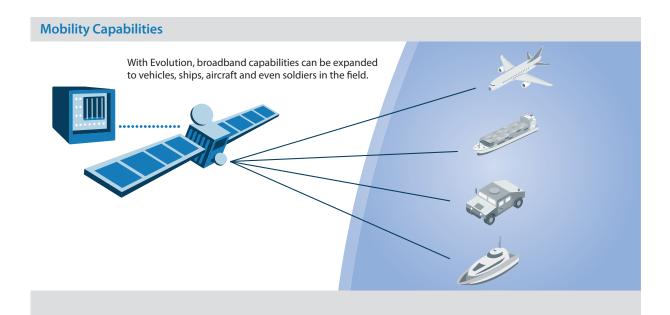
Industry-leading mobility functionality allows service providers to meet the rigorous demands of mobility markets, along with the capabilities to handle thousands of applications running across the network. Such features include:

- Automatic Beam Selection (ABS): Global connectivity with no manual intervention across multiple satellite footprints.
- Global tracking: Monitor and manage each travelingremote, ensuring a consistent connection as it passes from network to network around the world.

- Spread Spectrum: Waveform technology supports very small antennas on aircraft, maritime and land-based vehicles.
- High-speed COTM: Features include fast beam- switching, skew angle support, Doppler compensation and fast reacquisition after blockage.

#### **Operational Efficiency**

Integrating Evolution with the Network Management System (NMS) enables service providers to scale network sites, increase operational efficiency and provide customers visibility into critical network data.



## APPLICATIONS AND MARKETS FOR YOUR FUTURE

Users across a wide range of markets leverage the broad feature set of Evolution in order to meet the unique demands of their particular industry.



#### Cellular Backhaul

Satellite provides optimized, cost efficient backhaul solutions at remote and rural locations for 2G, 3G and 4G/LTE networks.



#### **Energy and Oil & Gas**

From exploration to transport satellite is used in offshore and onshore drilling, and production sites, along with enabling pipeline, smart grid and substation connectivity.



#### **Enterprise**

Satellite is integrated into corporate networks to create a truly global Virtual Private Network (VPN), which becomes increasingly important as enterprises look to support highend and interactive applications.



#### Maritime

Vessel operators—including commercial shipping, cruise, fishing, offshore and super yachts—rely on satellite to stay in touch with operations on land, increase work productivity and improve the quality of life for seafarers.



#### **Defense and Government**

Satellite provides military solutions for command and control, communications on the move, man-portable, and troop morale and welfare, as well as other services such as government-sponsored education networks, first responder, security agencies and Ministry of Foreign Affairs (MoFA)/embassy connectivity.



# **EVOLUTION**FOR YOUR FUTURE

Today, more than 350 satellite service providers around the globe run their business on Evolution. These service providers are leveraging the core capabilities of the platform in order to help lower operating costs, access new markets and forge competitive advantages to win new customers.

As future needs develop and HTS introduces a new era of innovation, Evolution helps service providers capitalize on every opportunity with the ability to manage a blended portfolio of both HTS and wide beam satellite capacity.

With Evolution, service providers are best able to achieve market success with the flexibility to expand their network and increase their speed to market, while maintaining their focus on their core value.

#### **Evolution In-Action**

"When enhancing our network, iDirect's Evolution platform was a natural fit — it ensures the service performance and reliability our customers require, while helping us *maximize the efficiency* of our service to capture new opportunities."

- InfoSat



Nearly 1,200 Evolution Networks in service

"Evolution is iDirect's award-winning ground infrastructure platform on which many leading satellite service providers have built their business today. Designed to meet a broad range of customer requirements, ranging from narrowband networks to high-bandwidth applications, Evolution will continually transform to meet the increased-performance, broader-scale and higher-efficiency needs of our customers going forward."

- Greg Quiggle, Vice President of Product Management, iDirect.



Roughly 200k Evolution Remotes Deployed Globally "iDirect's technology is *engineered to serve multiple markets and applications*, while remaining flexible with the ability to maximize spectral efficiency and deliver the best network availability possible."

- Telefónica Grandes Empresas - Perú

"The installation and configuration of iDirect Evolution was completed within a short timeframe and the *easy deployment and simple maintenance* has enabled LiveCom to reduce our OPEX."

- LiveCom Ltd.

#### **TOLL FREE 1-888-989-8199**